



EAST TENNESSEE STATE
UNIVERSITY

College of Arts and Sciences

Department of Art and Design

ARTA 1030 Art Appreciation

Course Information

Credit Hours 3.0

Course Description and Purpose

A study of the world's visual arts, focusing on the development of visual awareness, assessment and appreciation by examining a variety of styles from various periods and cultures while emphasizing the development of a common visual language.

Course Goals

At the completion of this course students should expect to have a broader understanding of the role of art in human culture and experience from the prehistoric through the contemporary. A refined vocabulary for discussing the visual arts and a deeper sense of the methods, techniques, and practices of artists will allow students to more meaningfully engage with contemporary art as well as historic works.

Course Objectives

Once students successfully complete this course, they should be able to:

1. Demonstrate knowledge of basic art vocabulary.
2. Observe and analyze selected works of art for how they reflect the culture of any given period or oppose the cultural milieu out of which they arise.
3. Explain the significance of individual works of art and describe the importance from the artist's point of view.
4. Explain significant historical periods and related works of art from that era.
5. Compare and contrast the art of other times and places with the art of the West.

Course Requirements

Textbooks and Readings

This course uses digital course materials designed using Open Educational Resources (OER), high-quality, openly licensed educational materials, rather than a traditional textbook. You can access all lecture notes, images, links for readings, assignments, videos, and supplemental course materials through the Content section of our course site on D2L. You may access these materials online via your computer or mobile device. You may also choose to download and save these directly to your electronic device.

Course Policies and Expectations

Classroom and Communication Policies

Email Communication

The ETSU email policy requires all faculty communication with students regarding ETSU business be conducted via the official ETSU email account. Please refrain from emailing from a personal email account. Please check your ETSU email regularly.

Classroom Courtesy Online

When replying to posts made by your classmates, please be sure to remain respectful and courteous as we work to build a strong, supportive, and communicative online classroom culture.

Online Course Format, Assignments, and Exams

The online course has several components with which you will be interacting on a weekly basis. Each Monday, I will post to our D2L Announcements page a list of required presentations that you should complete as well as one discussion board assignment (either a digital sketchbook or discussion topic) for the week. There are two exams for this course.

Digital Course Content Presentations

Rather than utilizing a traditional textbook, the course materials will be presented via PDF presentations that will be uploaded directly to D2L. You will be required to read through the presentations as well as visit linked external websites to interact with course materials. These presentations cover the entire history of art, from prehistory through contemporary art, and are full of images as well as information about the works of art included. Expect to also find within them links to articles and videos that present further information about the works of art addressed. If a link is included, you should watch the video or read the article as it will reinforce and further explain the information included in the presentation. Some of the less crucial, yet interesting and relevant, links are marked *Optional*.

Weekly Digital Sketchbook Assignments

Your coursework will require you to think like an artist, an art critic, and an art historian. You will be completing regular digital sketchbook assignments for which you will need access to a digital camera (and, yes, mobile devices are a great option). Digital sketchbook assignments are meant to emphasize practices of creative thinking and artistic method, while reinforcing concepts addressed in classroom lectures and required readings. No prior artistic experience necessary! You will be submitting these via the discussion boards so that your classmates can see your work as well. Feel free to comment on, provide kudos, or even respond with an emoji or GIF to the sketchbook submissions of your classmates.

Weekly Discussion Topics

You will also be required to respond to topics presented on the discussion boards. These will relate to concepts addressed in art and will be introduced with an article, video, image, or combination of those. You should view the information presented on the prompt and respond to the questions posed. You should also comment on the posts made by your classmates, with the goal of at least two meaningful replies for each discussion topic. Feel free to incorporate contemporary media into your responses like a TikTok video or a photo from Instagram. Our goal with these discussion topics will be to talk about art, yes, but also about images in general and the way that images influence our understanding of our world, our history, and ourselves.

Exams

2 digital, multiple-choice exams will be given during the course, one at midterm and one at finals.

You will be given an extensive study guide showing images of works of art and information about what you are required to know about each. You should consult the course presentations to find the answers. You will then use this to guide your studies in preparation for the exam. The study guide will include more questions than you will encounter on your exam and each student will be assigned a randomly ordered, unique set of questions. You are welcome to assist each other in finding the correct answers on the study guide but not in completing the exam.

The exams will each have 50 randomly ordered questions and will need to be completed in 40 minutes. You are not allowed to work together on the exam and taking the exam while signed into your D2L account serves as your verification that the completion of the exam constitutes your own work and not the work of another. Violation of this will be penalized in accordance with the ETSU Policy for Academic Integrity and Misconduct. The exam is open book, meaning you may use your study guide while taking the exam BUT the exam will be strictly timed so you should plan to know the material before beginning the exam to ensure successful completion.

If you require specific testing conditions, please contact ETSU's Disability Services (see below) to procure proper documentation which you should then provide to me.

Late and Missing Submission Policy

All assignments, discussion board posts, and exams should be completed by the due date. You will have one week to complete each assignment or exam. Weeks run from Monday to Sunday. 10% will be deducted from the grade for each day (which ends at 11:59 pm) the assignment or exam is submitted late. If you have a major emergency that prevents you from submitting by the due date, you should contact me via email to request a pardon or extension on the week's assignments, which may be granted once per student during the semester.

For example, if you typically submit your assignments on Sundays but have a family emergency, personal illness, or other extenuating circumstance that prevents you from submitting that day, you should email me as soon as possible and let me know what happened and request an extension (without penalty) for the set of assignments for that week. An effective method of communication is to let me know what is happening and suggest a date by which you can have the assignments completed, for example, one week late. This is meant for true emergencies and can only be utilized once so please do not simply use this as a means of procrastination. If you have an ongoing family emergency or personal illness related to COVID-19, please communicate with me so that we can work together to ensure your success.

No late submissions will be accepted for any assignment or exam later than Sunday, December 6 at 11:59 pm. This is a hard deadline as I also have a deadline for submitting final grades. *No exceptions.*

Grading Policy

Grades will be based upon two exams, weekly digital sketchbook submissions, and weekly discussion topic submissions.

25% First Exam

25% Second Exam

25% Digital Sketchbooks – 6 total

25% Discussions Topics – 6 total

Grading Scale							
A	100-93	B	86-83	C	76-73	D	66-60
A-	92-90	B-	82-80	C-	72-70	F	59-0
B+	89-87	C+	79-77	D+	69-67		

* Digital sketchbooks will be graded based on content, care, and level of completion, not on technical artistic ability.

OFFICIAL SYLLABUS WILL BE PROVIDED IN THE COURSE

Submissions should demonstrate thoughtful responses to the various prompts and assignments given by the instructor. Higher grades are given when students put in extra effort to the assignments, demonstrate creative thinking, etc.

SAMPLE

Course Schedule

Week 1: Monday August 24 – Sunday August 30

Review the Syllabus and Schedule

01_ Introduction to Art Appreciation

02_ Elements & Principles

Digital Sketchbook Assignment 1 - Selfie

Week 2: Monday August 31 – Sunday September 6

03_ Prehistory- Our Connection to the History of Humankind before Text

04_ Death and Mourning in the Prehistoric and Ancient World

Discussion Topic Assignment 1 – Soundsuits

Week 3: Monday September 7 – Sunday September 13

05_ Ideal Beauty in the Ancient World

06_ Divine Architecture

Digital Sketchbook Assignment 2 – Monochromatic Still Life

Week 4: Monday September 14 – Sunday September 20

07_ The History of Blue

08_ The Renaissance

Discussion Topic Assignment 2 – Divine Space

Week 5: Monday September 21 – Sunday September 27

09_ Michelangelo – From High Renaissance to Mannerism

10_ The Northern Renaissance and the Arnolfini Double Portrait

Digital Sketchbook Assignment 3 – Symbolic Interior

Week 6: Monday September 28 – Sunday October 4

11_ Bosch and Other Scenes of the Apocalypse

12_ Hans Holbein and Kerry James Marshall

Discussion Topic Assignment 3 - Beauty

Week 7: Monday October 5 – Sunday October 11

13_ Mirrors in Renaissance and Baroque Art

14_ Judith and the Heroines of Baroque Art

Midterm Exam Study Guide

Digital Sketchbook Assignment 4 - Mirrors

Week 8: Monday October 12 – Sunday October 18

15_ Fragonard through the French Revolution

Midterm Exam

Week 9: Monday October 19 – Sunday October 25

16_ What Shocks in 1863

17-Part 1_ Reactions to the Modern World: Intro & Impressionism

Discussion Topic Assignment 4 – Biography of the Artists

Week 10: Monday October 26 – Sunday November 1

17-Part 2_ Reactions to the Modern World: Post-impersonism & Expressionism

18_On the Dada of Art versus the Dada of War
Digital Sketchbook Assignment 5 – Dada Object Portrait

SAMPLE

Week 11: Monday November 2 – Sunday November 8

19_The Unraveling – Abstraction in the Modern Era
20_Soup Cans! Consumerism! Balloon Dogs! – From Andy Warhol to Jeff Koons
Discussion Topic Assignment 5 – 2020 Iconic Product

Week 12: Monday November 9 – Sunday November 15

21_Vision and Abstraction by Female Artists: From Hildegard of Bingen to Yayoi Kusama
22_Postmodernism
Digital Sketchbook Assignment 6 – Found Object Face Mask

Week 13: Monday November 16 – Sunday November 22

23_The Postmodern Body in Art
24_Converging Histories – The Global Art World
Final Exam Study Guide
Discussion Topic Assignment 6 – Favorite Work of Art

Thanksgiving Break: Monday November 23 – Sunday November 29 – No assignments

Week 14: Monday November 30 – Sunday December 6

Any late assignments need to be submitted during this week.
Final Exam is due by Sunday, December 6 at 11:59pm

***No late submissions will be accepted following the end of our final exam period on Sunday, December 6 at 11:59pm.**

Student Services and Technical Resources

Student Services

The [ETSU Services webpage](#) includes a comprehensive list of services available to all ETSU students.

Academic Accommodations for Students with Disabilities

It is the policy of ETSU to accommodate students with disabilities, pursuant to federal law, state law and the University's commitment to equal educational access. Any student with a disability who needs accommodations, for example arrangement for examinations or seating placement, should inform the instructor at the beginning of the course. Faculty accommodation forms are provided to students through Disability Services in the D.P. Culp Center, Room 326, telephone 423-439-8346. [Visit the Disability Services webpage for more information. \(https://www.etsu.edu/students/ds/\)](https://www.etsu.edu/students/ds/)

Technical Resources

Help Desk

The Information Technology Services (ITS) Help Desk is the best resource for most technical problems. Find answers to common questions on the [Help Desk website](#), call, email, or stop in to see them on the first floor of the Sherrod Library. Phone: 423-439-4648 Email: itshelp@etsu.edu. (<https://www.etsu.edu/helpdesk/>)

Desire2Learn (D2L) Online Help

Many answers to D2L related questions can be found on the [D2L Help Student Home \(https://www.etsu.edu/d2l/students/\)](#). If you are still having trouble finding what you need, contact the Help Desk.

ETSU Technical Resources

Many other technical resources can be found on the [Online Help webpage. \(https://www.etsu.edu/onlinehelp/student_help/tech_resources.php\)](#)

University Information

University Policy on Masks and Face Coverings

If you plan to visit campus, please wear a mask or other appropriate face coverings while in all buildings and in outdoor spaces where you cannot practice social distancing. Wearing a mask that covers your nose and mouth communicates the care and respect you have for yourself, the care and respect you have for those you live with, and the care and respect you have for other members of this classroom community. The best evidence we have, from public health professionals, is that wearing masks is one of the best ways to protect against the spread of COVID-19 and other airborne illnesses. Students with medical conditions that inhibit their ability to wear masks should register through disability services. The [full policy](https://www.etsu.edu/policies/health-safety/face-coverings.php) on face coverings is available on the university website. (<https://www.etsu.edu/policies/health-safety/face-coverings.php>)

Syllabus Attachment

The [ETSU syllabus attachment](https://www.etsu.edu/reg/academics/syllabus.php) includes important material such as permits and overrides, advisement, hours, dates and other ETSU information. (<https://www.etsu.edu/reg/academics/syllabus.php>)

ETSU Undergraduate Catalog

[Current Undergraduate Catalog](https://catalog.etsu.edu/) (<https://catalog.etsu.edu/>)

BucsCARE

The [ETSU BucsCARE](https://www.etsu.edu/bucscare/) page is an excellent resource for locating contact information for a variety of student services, including the most referenced offices and campus resources. (<https://www.etsu.edu/bucscare/>)

Department of Art & Design Syllabus Addendum: COVID-19, FALL 2020:

Wear a mask.

When a sink is available, wash your hands upon entering and leaving a space. Sanitizer should be utilized otherwise.

Maintain 6 feet distance between you and other people.

Do not touch your face.

Students must adhere to university guidelines regarding the COVID-19 pandemic. Please refer to this link for university guidelines and news:

<https://www.etsu.edu/coronavirus/>

Please refer to these links for ETSU Covid-19 policies and guidelines:

<https://www.etsu.edu/coronavirus/health-and-safety/face-coverings.php>

<https://www.etsu.edu/policies/health-safety/face-coverings.php>

Classrooms and studios have a maximum capacity of individuals permitted to be in the space at a given time which will be posted on the wall of in-use classrooms. These numbers are based on the size of the space and the adherence to the face mask policy. A scheduling system is in place for working outside of class time. Your instructor can elaborate on this policy, specific to your class. This scheduling policy also applies to spaces such as the VRC and department computer labs.

Additionally, students are required to do the following when working in Ball Hall and the Art Annex:

OFFICIAL SYLLABUS WILL BE PROVIDED IN THE COURSE

- Wash hands at the beginning of entering a space, and upon leaving.
- Sanitize space using materials provided in each classroom (wipes, spray, paper towels) before and after use. This includes hand tools and surfaces.
- Refrain from visiting other classrooms/studios and workspaces. Independent studio time must be scheduled ahead of time, which may include more spaces than the room listed on the schedule of classes.

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