



EAST TENNESSEE STATE
UNIVERSITY

College of Arts and Sciences

Department of Art and Design

ARTA 2010 Art History Survey I

Course Description

Spanning from the origins of human visual expression in the Paleolithic era to the soaring cathedrals of the High Middle Ages, this course provides a survey of tens of thousands of years of human artistic and architectural achievement. While the course will concentrate on works produced in and around Europe, a sustained effort will be made both to introduce students to a diversity of visual and material cultures around the globe, and to encourage historical and cross-cultural comparative analysis. The principal objective of the course is to build a sound foundational knowledge of major works and developments in the history of art and architecture. In the process of doing this, students will also hone their proficiency with viewing, speaking, and writing about art, as well as enhance their facility with visual material as a distinct form of historical evidence with its own methods of interpretation. The course and its complement (Art History Survey II) are designed as a sequence, but students may take each independently.

Teaching Philosophy

Dr. Fowler strongly believes that teaching is most effective when it creates space for individual voices, fosters inclusive discursive communities, prioritizes close examination of primary sources, and treats learning as a process of collective and individual discovery rather than passive reception of an expert's knowledge.

Course Requirements and Expectations

- 1) Readings to be completed prior to the class session for which they are assigned.
- 2) Consistent attendance at the 55-minute live zoom lectures and active engagement in them. Further details on this requirement are given below in the section entitled "Attendance and Participation Policies."
- 3) Three closed-book quizzes to be administered online during class time at regular intervals across the semester; each quiz will focus on art and architecture covered since the previous quiz yet may have comparisons or other questions that are cumulative in nature. Students may take the quiz at any point on the assigned day but must complete it in one session and within the prescribed one-hour time limit. Additional information on quizzes has been uploaded to a dedicated section on the course's D2L site.
- 4) Multi-staged exercise in visual analysis that will result in a focused, 750-word essay on a work of art of the student's choosing. The work must be from a culture and period that is covered by the syllabus but not be something we discuss together in lecture. The writing process will be divided into two stages, with due dates distributed throughout the semester:
 - a) *Monday, 12 October*: an image of the selected work and detailed annotations on its formal and iconographic features. This is not a research project, so resist the temptation to read what other people have written about your chosen work. This stage is about you using your own eyes to look closely at the work and to record your own preliminary observations

OFFICIAL SYLLABUS WILL BE PROVIDED IN THE COURSE

regarding the work's formal features and their importance to the overall composition.

b) *Monday, 16 November*: an analytical essay on the artwork, which draws upon your annotations and Dr. Fowler's feedback on them. In this essay you will argue a thesis about the work of art, using the material and visual properties of the work as the primary evidence for your argument.

The two stages of the visual analysis exercise will be weighted progressively so that the second stage counts for two-thirds of the final percentage. Detailed instructions for each stage are posted to D2L. Students are encouraged to meet with Dr. Fowler during office hours, if they would like guidance on selecting an object. A useful resource for discovering art is Google Art Project's historical timeline: <https://artsandculture.google.com/time?date=-8000> Just make sure that you limit your search to works created before the year 1400 CE.

5) Comprehensive, open-note final examination in the form of educational art history posts for social media on themes to be selected by Dr. Fowler in the last week of class (due Wednesday, 9 December); format and instructions uploaded in a separate PDF document on D2L.

Attendance and Participation Policies

Attendance and timely arrival are mandatory at all virtual class sessions. To reflect the pedagogical importance of regular attendance, one-fifth of students' overall grade will be determined by their presence and informed participation in class sessions. Each unexcused absence will lower students' final grade by one-half percentage point. Excusable absences include religious observances, personal illness, or family emergencies. An absence will not be excused unless the student communicates promptly with the professor via e-mail and notes their reason for missing lecture.

Due to the synchronous format of the class, lectures will not be recorded. To succeed in this course, it is therefore important that you attend the live sessions and remained focused and engaged, which includes keeping detailed notes. When students are absent, they are highly encouraged to request notes from a peer and to review them in conjunction with the PowerPoint file from the lecture (uploaded after each class session to D2L) and the assigned readings. Students may also meet with Dr. Fowler in office hours or in a prearranged meeting to discuss course materials.

Zoom Logistics

In the interest of privacy and security, a unique link and passcode will be used for each zoom lecture and office hours. These links and passcodes are provided in a special section of the D2L website. Please do not share these credentials with anyone outside the class.

While students are not required to appear on live cam, they are asked at least to upload a profile photo showing their face; that way, the professor and students are able to associate names with faces. Students are strongly encouraged to use their microphone to participate in discussion or to pose questions (after first raising their hand and being "called on" by Dr. Fowler). When you are not speaking, please leave your microphone muted.

Grading Rubric

Attendance, preparation, and participation/...	20%
Quizzes.....	30%
Two-stage exercise in visual analysis.....	30%
Final examination	<u>20%</u>
	100%

Grading Scale

93.5–100 = A	76.5–77.49 = C+	0–59.49 = F
89.5–93.49 = A-	73.5–76.49 = C	
86.5–89.49 = B+	69.5–73.49 = C-	
83.5–86.49 = B	66.5–69.49 = D+	
79.5–83.49 = B-	59.5–66.49 = D	

Extra Credit Policy

To ensure fairness to all students and to encourage consistent commitment to the set course requirements, absolutely no individualized extra credit opportunities will be offered in this course.

Academic Integrity

Students are expected to abide by and uphold the University's Honor Code and Pledge. Plagiarism, cheating, or fabrication in any form will therefore not be tolerated and, depending on the severity of the offense, may result in a grade sanction and referral to the ETSU's administration for possible further disciplinary action. All work submitted for credit in this course must be produced expressly for this course. Work submitted, in whole or part, for credit in other courses will receive at minimum a zero.

Accommodations for Students with Disabilities

It is the policy of ETSU to accommodate students with disabilities, pursuant to federal and state law as well as the University's commitment to equal educational opportunities. Any student with a disability who needs accommodations, for example, note-taking assistance, adjustment of exam time, or seating placement, should meet with Disability Services. Faculty accommodation forms are provided to eligible students and should be shared with the professor as early in the semester as possible. Disability Services can be reached via telephone at (423) 439-8346 or online at <https://www.etsu.edu/students/ds/>. Accommodations will be arranged after the professor receives the appropriate documentation from Disability Services.

Deadlines and Late Submission of Work

In principle, late submission of work will not be accepted. Nevertheless, students may negotiate the deadline of assignments, should extenuating circumstances arise. Requests for extensions will not be considered after the original deadline for the assignment has passed.

Office Hours

Prof. Fowler is available to meet with students on a first-come-first-served basis on Zoom every Monday 3:30-5:30PM. Should this schedule conflict with another academic or extracurricular commitment or should a critical matter arise, students are advised to contact him via email (fowlerma@etsu.edu) to arrange a virtual meeting at another time and/or date.

E-mail Policy

The professor will regularly communicate important announcements via e-mail. These e-mails will be sent to students' official ETSU emails only. So, make sure that you are checking your ETSU inbox on a regular basis and providing any necessary responses in a timely fashion.

Students should also use their ETSU email accounts when writing to their professor. These emails needn't be overly formal, but they should be composed in a professional manner. They should begin with a clear salutation ("Dear Dr. Fowler,"), outline concisely the reason for writing, and close with your name (for example, "Sincerely, [Your name]"). Practicing professional writing habits will only help you in the long run.

Course Readings

Nearly all the required readings for the course are drawn from the following textbook:

M. Stokstad and M.W. Cothren, *Art History*, Upper Saddle River, 2018 (6th ed.) or 2014 (5th ed.) [abbreviated in the course outline as “Stokstad and Cothren”]

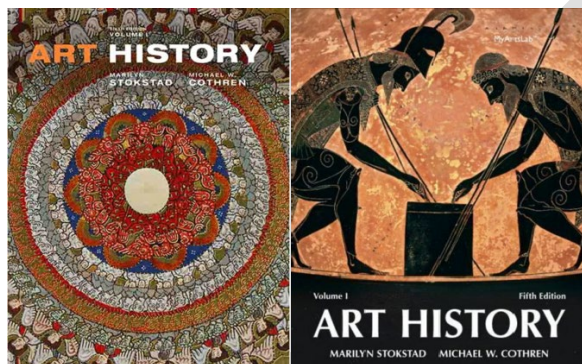
This book is available online for rent or purchase in both the abovementioned editions. Students may work with either copy, as pagination will be given for both editions in every assignment of reading. Please note that the fifth edition is sold in two volumes; our course will be working with the first volume. Students who purchase the combined sixth edition will already have the text required for Art History Survey II.

To help you locate the correct textbook, here are the ISBN numbers for both usable editions:

6th edition, volume 1: 9780134479279

5th edition, volume 1: 9780205873487

Below are the covers for each of these editions, so you can verify you have purchased or rented the right textbook:



Any required readings that are not contained within the assigned course textbook will be made freely available in digital format on the course’s page on D2L: <https://elearn.etsu.edu/d2l/login> All these readings are marked in the course outline with “[PDF on D2L].”

Useful Online Resources for the Study of Art History

ARTstor (<http://www.artstor.org>) and Google Art Project (www.googleartproject.com) offer extensive collections of high-quality, zoomifiable images of art works for your perusal and academic use. Smarthistory (www.smarthistory.org) offers expert-written, peer-reviewed introductory essays on a wide variety of global artistic cultures, periods, and movements.

ETSU Art History Club

For students with an interest in the history of art or who plan to major or minor in art or art history, ETSU’s Department of Art & Design has a student-run Art History Club. The Club meets regularly (this semester via Zoom) to discuss art-related topics and play games, to plan fieldtrips, lectures, and other events, as well as to arrange study groups and resource sharing. Membership is open to anyone in the ETSU community. If you would like to join, please send an email to Morgan Bakaletz at bakaletzm@etsu.edu.

ETSU Art History on Instagram

If you want regular doses of art history in your Instagram feed (including things you see in class!), consider following @etsuarthistory! Following us is, of course, entirely optional! ©

Outline of Course Meetings and Assignments (*subject to emendation*)

1. Monday, 24 August – Introduction to the Course and Its Objectives
 - Review the syllabus and familiarize yourself with the course requirements.
2. Wednesday, 26 August – A Primer on the Historical Study of Art: Learning to Look
 - Stokstad and Cothren, Introduction, pp. xxii–xxxvii (6th ed.); xxvi–xli (5th ed.)
3. Friday, 28 August – Primordial Picture-making, or Seeking the Origins of Art
 - Stokstad and Cothren, Ch. 1, pp. 1–13 (6th ed.); pp. 1–12 (5th ed.)
4. Monday, 31 August – Domestic, Ceremonial, and Funerary Architecture in the Neolithic Period
 - Stokstad and Cothren, Ch. 1, pp. 13–25 (6th ed.); pp. 12–25 (5th ed.)
5. Wednesday, 2 September – The Arts of Civilization: Sumer and Akkad
 - Stokstad and Cothren, Ch. 2, pp. 26–37 (6th and 5th eds.)
6. Friday, 4 September – The Arts of Civilization: Sumer and Akkad (*cont.*)
 - Review or complete the reading assigned for the previous class session.
7. Monday, 7 September – Art, Architecture, and Imperial Power: Assyria and Babylonia
 - Stokstad and Cothren, Ch. 2, pp. 38–44 (6th ed.); pp. 37–44 (5th ed.)
8. Wednesday, 9 September – Early Dynastic to Middle Kingdom Egypt: Art for the Afterlife
 - Stokstad and Cothren, Ch. 3, pp. 48–66 (6th ed.); pp. 48–65 (5th ed.)
9. Friday, 11 September – Early Dynastic to Middle Kingdom Egypt: Art for the Afterlife (*cont.*)
 - Review or complete the reading assigned for the previous class session.
10. Monday, 14 September – New Kingdom Egypt and Beyond: Tradition and Innovation
 - Stokstad and Cothren, Ch. 3, pp. 66–81 (6th ed.); pp. 65–79 (5th ed.)
11. Wednesday, 16 September – Crete and the Aegean Islands in the Bronze Age: Cycladic and Minoan Cultures
 - Stokstad and Cothren, Ch. 4, pp. 82–94 (6th ed.); pp. 80–92 (5th ed.)
12. Friday, 18 September – The Greek Mainland in the Middle to Late Bronze Age: The Rise and Fall of the Mycenaean Civilization
 - Stokstad and Cothren, Ch. 4, pp. 95–101 (6th ed.); pp. 92–99 (5th ed.)

13. Monday, 21 September – **No lecture; complete closed-book Quiz I** (Palaeolithic Era through Late Bronze Age)

! Quiz must be completed in a single, one-hour session by 11:59PM.

14. Wednesday, 23 September – Geometric and Archaic Greece: Reinventing Art and Architecture

- Stokstad and Cothren, Ch. 5, pp. 102–122 (6th ed.); pp. 100–120 (5th ed.)

15. Friday, 25 September – Classical Greece: The Body Beautiful

- Stokstad and Cothren, Ch. 5, pp. 122–149 (6th ed.); pp. 120–147 (5th ed.)

16. Monday, 28 September – Classical Greece: The Body Beautiful (*cont.*)

- Review or complete the reading assigned for the previous class session.

17. Wednesday, 30 September – Hellenistic Greece: Aesthetic Eclecticism

- Stokstad and Cothren, Ch. 5, pp. 149–157 (6th ed.); pp. 147–155 (5th ed.)

18. Friday, 2 October – Achaemenid Persia: Paying Tribute to the Great King

- Z. Bahrani, *Mesopotamia: Ancient Art and Architecture*, London, 2017, Ch. 13, pp. 292–321 [PDF on D2L]

19. Monday, 5 October – Etruria and Early Roman Republic: Molding Identities

- Stokstad and Cothren, Ch. 6, pp. 158–173 (6th ed.); pp. 156–171 (5th ed.)

20. Wednesday, 7 October – Roman Imperial Art and Architecture

- Stokstad and Cothren, Ch. 6, pp. 173–215 (6th ed.); pp. 171–213 (5th ed.)

21. Friday, 9 October – Roman Imperial Art and Architecture (*cont.*)

- Review or complete the reading assigned for the previous class session.

22. Monday, 12 October – Jewish and Early Christian Art: Artistic Appropriations

- Stokstad and Cothren, Ch. 7, pp. 216–235 (6th ed.); pp. 214–231 (5th ed.)

! **Stage 1 of the visual analysis exercise (annotated image) is due** to the course DropBox by 11:59PM.

23. Wednesday, 14 October – Byzantine Art and Architecture: Encountering the Divine

- Stokstad and Cothren, Ch. 8, pp. 236–261 (6th ed.); pp. 232–258 (5th ed.)

24. Friday, 16 October – Art of the Lands of Islam: Origins to the Golden Age

- Stokstad and Cothren, Ch. 9, pp. 268–282 (6th ed.); pp. 264–277 (5th ed.)

25. Monday, 19 October – Art of the Lands of Islam: Origins to the Golden Age (*cont.*)

- Review or complete the reading assigned for the previous class session.

26. Wednesday, 21 October – **No lecture; complete closed-book Quiz II** (Geometric Greece through Islamic Art)

! Quiz must be completed in a single, one-hour session by 11:59PM.

27. Friday, 23 October – Art of India I: Presencing the Buddha

- Stokstad and Cothren, Ch. 10, pp. 298–312 (6th ed.); pp. 294–329 (5th ed.)

28. Monday, 26 October – Art of India I/II: Presencing the Buddha (*cont.*) and The Hindu Temple and *Darshan*

- Stokstad and Cothren, Ch. 10, pp. 312–333 (6th ed.); pp. 294–329 (5th ed.)

29. Wednesday, 28 October – Art of India II: The Hindu Temple and *Darshan* (*cont.*)

- Complete reading from previous class.

30. Friday, 30 October – Art of China I: Early Imperial Period

- Stokstad and Cothren, Ch. 11, pp. 334–349 (6th ed.); pp. 330–344 (5th ed.)

31. Monday, 2 November – Art of China II: Sui to Song Dynasties

- Stokstad and Cothren, Ch. 11, pp. 349–359 (6th ed.); pp. 345–355 (5th ed.)

32. Wednesday, 4 November – Art of Japan

- Stokstad and Cothren, Ch. 12, pp. 364–385 (6th ed.); pp. 360–381 (5th ed.)

33. Friday, 6 November – Art and Architecture in Prehispanic Mesoamerica: Olmec, Teotihuacán, Maya

- Stokstad and Cothren, Ch. 13, pp. 386–401 (6th ed.); pp. 382–397 (5th ed.)

34. Monday, 9 November – Art and Architecture in the Prehispanic Southern Andes: Chavín, Paracas, Nazca, Moche

- Stokstad and Cothren, Ch. 13, pp. 401–405 (6th ed.); pp. 397–401 (5th ed.)

35. Wednesday, 11 November – Indigenous Visual and Material Cultures of North America

- Stokstad and Cothren, Ch. 13, pp. 405–411 (6th ed.); pp. 401–407 (5th ed.)

36. Friday, 13 November – Art and Architecture of Sub-Saharan Africa: Nok, Igbo-Ukwu, Ife, Great Zimbabwe

- M. Blackmun Visonà, R. Poynor, and H.M. Cole, *A History of Art in Africa*, 2nd ed., Upper Saddle River, 2008, pp. 77–81, 105–111, 228–234, 464–476 [PDF on D2L]

37. Monday, 16 November – Art and Architecture of Sub-Saharan Africa: Nok, Igbo-Ukwu, Ife, Great Zimbabwe (*cont.*)

- Review or complete the reading assigned for the previous class session.

! **Stage 2 of the visual analysis exercise (short essay) is due** to the course DropBox by 11:59PM.

38. Wednesday, 18 November – Art and Architecture of Early Western Medieval Europe: Carolingian and Ottonian Dynasties

- Stokstad and Cothren, Ch. 15, pp. 440–469 (6th ed.); pp. 428–457 (5th ed.)

39. Friday, 20 November – **No lecture; complete closed-book Quiz III** (Buddhist Art in India through Ottonian Dynasty)

! Quiz must be completed in a single, one-hour session by 11:59PM.

[Monday, 23 November through Friday, 27 November – Deferred Fall Break and Thanksgiving]

- No reading assigned.

40. Monday, 30 November – Romanesque Art and Architecture: The Age of Pilgrimage

- Stokstad and Cothren, Ch. 16, pp. 470–505 (6th ed.); pp. 458–493 (5th ed.)

41. Wednesday, 2 December – Gothic France and The Age of Cathedrals

- Stokstad and Cothren, Ch. 17, pp. 506–541 (6th ed.); pp. 494–529 (5th ed.)

42. Friday, 4 December – Gothic France and The Age of Cathedrals (*cont.*)

- Review or complete the reading assigned for the previous class session.

43. Wednesday, 9 December – **Open-note final examination is due** by 11:59PM via the course DropBox on D2L.

SAMPLE