

College of Arts and Sciences

Department of Political Science, International Affairs, and Public Administration

PSCI 3350 International Political Economy

This course introduces students to the politics of international economic relations, examining the roots and evolution of the international political economy since World War II, and analyzing the rise and implications of globalization. The course will focus on the relationships between states, markets, and ideas; power, wealth, and capabilities; forms of conflict and cooperation; and the role of historical and institutional legacies. During the semester, the readings will focus on theoretical frameworks of analysis and the empirical context of the relationships above. We will also examine case studies that provide a greater understanding of significant contemporary issues in the international political economy.

The goal of this course is to introduce students to concepts, theories, and cases that will further the analytical ability and understanding of contemporary issues in the study of international political economy. In order to achieve the goal, the course will examine the interplay between politics and economics in a variety of different issue areas, including the international trading system (GATT, WTO), the international financial system and its management (IMF, World Bank, etc.), the role of multinational corporation (MNCs), changes in the patterns of world production, attempts at economic integration, and trends in the international distribution of power and wealth in the post-Cold War world. Students will also study issues of debt and development, and attempts at economic and political liberalization.

Course Requirements

Readings

Cohn, Theodore H. 2016. *Global Political Economy: Theory and Practice* 7th Edition. New York: Longman.

Journal articles will be available on D2L, and PEW Cases must be ordered and downloaded from https://isd-georgetown-university.myshopify.com/collections/frontpage The case studies are \$3.50 per order, or a total of \$14 for all four cases used in this course.

Assignments

Students will be evaluated on pop quizzes based on assigned readings, two examinations, a 10-12 page research paper written independently, a 4-5 page group paper for debates, and participation in an in-class debate.

Pop Quizzes

Pop quizzes will be administered periodically throughout the semester, and they will be short true-false quizzes based on the readings assigned for the day. There will be two true-false questions per quiz. If all answers are correct, the grade assigned is 100% (A). If one question is missed, the grade will be 75% (C). If all three questions are missed, the grade will be 50% (F). If a student is absent on the day of a quiz, the grade is 0 (F). The final grade for quizzes is determined by dropping the lowest quiz grade and averaging the remaining grades.

There will be NO MAKE UP quizzes. If a student comes to class late after quizzes have been taken, the student will not be permitted to take the quiz. Students are expected to attend and be on time for class during the semester. If a student is ill or misses the class due to the death of a family member, **documented** evidence will be considered for an excused absence which carries no penalty. Documentation should include a note from the health clinic/medical doctor, or an obituary for a death in the immediate family. If a student is ill but does not plan to have documentation, please be mindful of the health and well being of your classmates as well as your own health. Again, quizzes will be random and the lowest grade is dropped.

Research Paper

Each student is required to write 10-12 page research paper on a topic agreed to by the student and professor. The research paper must be typed, double spaced with footnotes, and include a bibliography. The citation style must be Chicago style of footnotes and bibliography. The research paper is due at the beginning of class on April 17. Papers received after the beginning of class are considered late, and late papers will be penalized one full letter grade per day. There are days designated in the syllabus to work on research and writing of the paper. Please take advantage of the opportune days to work on class papers.

Debate and Group Paper

Groups of approximately 3-4 students will work together to research a point of view assigned to them for debate. The group will submit a single short research paper that analyzes and informs of the position they represent in the in-class debate. The paper MUST include footnotes and a bibliography. All debate papers must be completed and prepared for submission on the day of the debate.

Subjects and positions for the debate will be assigned in advance so that there is time for students to coordinate, research, and write the group papers. Each student will be graded on the quality of their participation in the debate and the group paper. A hand-out with more details will be provided in late March.

Exams

There will be two examinations administered during the semester. The exams will be comprised of multiple choice, and short answer or essay questions. There will be **no make-up exams**

except when a student can provide a genuine, **documented** excuse (i.e., excuse written by doctor's office, funeral home printed announcement) for illness or death in the immediate family.

Any student with a special need for an accommodation in course activities should make arrangements with the professor.

Respectfulness and Academic Misconduct

Behavior interfering with the educational environment will lead to lowering of a student's grade. It is strongly encouraged that you are respectful toward your classmates and professor. Do NOT use your cell phone in class. Do NOT text message during class. Do NOT use a laptop in class. Do NOT use an IPod or other electronic device in class.

If you want to bring your children or a visitor to class, please consult your professor in advance. If you have a nervous bladder on the day of exams, please be sure to use facilities before class. This class is only 55 minutes and should not require bathroom breaks during exams. If you need to leave the classroom when a regular class is in session, please do so in a quiet manner that is the least disruptive to the class. Moreover, if you know that you will be leaving a class early, please sit near the door out of courtesy for your classmates and instructor.

Tardiness is disruptive to the learning environment; therefore you are expected to be on time for class. *Consistent* tardiness will be penalized, but a student will receive a warning before any points are deducted.

According to the ETSU Honor Code, "East Tennessee State University is committed to developing the intellect and moral character of its students. To that end, all instances of plagiarism, cheating, and other forms of academic misconduct [will] be punished in accord with Tennessee Board of Regents Policy. Any knowledge of conduct of this nature [will] be reported to the proper authorities." The penalty for academic misconduct in this class is a grade of F for the assignment and the reporting of academic misconduct to the Provost of the School of Arts and Sciences whereupon a permanent report will go into your academic file. In the case of a second academic misconduct offense, the penalty is permanent expulsion from ETSU.

Inclement Weather Policy*

East Tennessee State University will generally remain open during periods of inclement weather. The President (or appointed representative) may officially close or suspend selected activities of the University because of extreme weather conditions. When a decision to close is reached, the notice will be posted on GoldAlert, the University's main web page www.etsu.edu, and campus and local radio and TV stations will be notified. If your professor is unable to come to work due to inclement weather, you will receive an email canceling class on the morning of the regularly scheduled class.

Grading

A A-	94-100 90-93	B+ B B-	87-89 84-86 80-83	C+ C C-	77-79 74-76 70-73	D+ D F	67-69 60-66 0-59
		Pop quizzes Research paper					10% 20%

Pop quizzes10%Research paper20%Exam 125%Exam 225%Group debate paper15%Debate performance5%

Tentative Course Schedule and Readings

Jan. 22 *Introduction to course*

Jan. 24 Globalization: What is it and why should we care?

• Keohane, Robert O., and Joseph S. Nye. 2000. "Globalization: What's New, What's Not (And So What?)" Foreign Policy, nr.118: 104-119. **On D2L**.

Jan. 27 **Basic Concepts and Theoretical Perspectives** and How to Write a Research Paper

• Cohn, ch. 2, 3, 4

Jan. 29, 31 Basic Concepts and Theoretical Perspectives (continued)

and How to Write a Research Paper

• Cohn, ch. 2, 3, 4

Feb. 3, 5 Commanding Heights: The Battle of Ideas

• Film and discussion

Feb. 7 Hegemons, Free Trade, and Protectionism before WWII

- Gourevitch, Peter A. 1977. "International Trade, Domestic Coalitions, and Liberty: Comparative Responses to the Crisis of 1873-1896." *Journal of Interdisciplinary History* 8 (2): 281-313. On D2L
- Discuss Commanding Heights

Feb. 10, 12 Global Trade Relations Post-WWII

• Cohn, ch. 8

Feb. 14 Global Trade Relations

• Cohn, ch. 8

Feb. 17 International Monetary Relations and International Development

• Cohn, ch. 6, 11

Feb. 19 Foreign Debt and Financial Crisis

• Cohn, ch. 7

Feb. 21 ** Exam 1

Feb. 24, 26, Commanding Heights: The Agony of Reform

& 28 Film and discussion

Mar. 2 Crises of Neoliberal Globalization

• Onis, Ziya. 2006. "Varieties and Crises of Neoliberal Globalisation: Argentina, Turkey and the IMF," *Third World Quarterly* 27:2, 239-63.

Mar. 4 *IMF to the rescue*

• ISD Case 262, "Managing the Asian Meltdown: The IMF and South Korea."

Mar. 6 Regionalism and the Recession

• Wan, Ming. 2010. "The Great Recession and China's Policy Toward Asian Regionalism," *Asian Survey* 50:3. May/June: 520-538. **On D2L**

Mar. 9 Regionalism and the Global Trade Regime

• Cohn, ch. 9

Mar. 11 The State and MNCs

• Cohn, ch. 10

Mar. 13 Work on Research Paper – NO CLASS

Mar. 16, 18, 20 ** Spring break – no class

Mar. 23, 25, *Virunga* (1 hr 45 min.)

Film and discussion

Read the following

Ecological Development, Security and Humanitarian Development

- Milburn, Richard, "Mainstreaming the Environment into Postwar Recovery: The Case for 'Ecological Development," *International Affairs* 88:5 (September 2012), 1083-1100
- Select topics for debate

Mar. 30 Work on research papers and debate papers – No Class

Apr. 1 *Trade and Jobs*

• **ISD Case 264**, "Sweating the Swoosh: Nike, The Globalization of Sneakers, and the Question of Sweatshop Labor."

- Apr. 3 *Corporate Social Responsibility?*
 - **ISD Case 267**, "Shell in Nigeria: Corporate Social Responsibility and the Ogoni Crisis."
- Apr. 6, 8 Globalization and Developing Countries: Jamaica as a Case Study
 - Film and discussion, "Life and Debt."
- Apr. 10 Administrative Holiday designated by ETSU NO CLASS
- Apr. 13 The State and Economic Development
 - Rodrik, Dani. 2001. "Trading in Illusions." Foreign Policy, March/April: 55-62. On D2L
- Apr. 15 Fair Trade Regime v. Free Trade Regime
 - Dragusanu, Raluca, Giovannucci, Daniele, and Nunn, Nathan. "The Economics of Fair Trade." *The Journal of Economic Perspectives* 28.3 (2014): 217–236.
- Apr. 17 The "Washington Consensus" and Economic Inequality
 - Scott, Bruce R. 2001. "The Great Divide in the Global Village." *Foreign Affairs*, January/February: 160-177. **On D2L** and
 - Ghemawat, Pankaj. 2007. "Why the World Isn't Flat." *Foreign Affairs*, March/April: 54-60. **On D2L**
 - ** Research Paper **DUE** on April 17
- Apr. 20 Current Trends in the Global Political Economy
 - Cohn, ch. 12
 - Ronald Inglehart and Christian Welzel, "How Development Leads to Democracy," *Foreign Affairs* (March/April 2009) reprint in *Foreign Affairs* 91:1 (January/February 2012), pp. 48-51. **On D2L**
 - Nancy Birdsall and Francis Fukuyama, "The Post Washington Consensus," *Foreign Affairs* (March/April 2011) reprint in *Foreign Affairs* 91:1 (January/February 2012), pp. 51-52. **On D2L**
- Apr. 22 Globalization and Current Political Trends in the Developed Countries
 - Dani Rodrik, "Populism and the Economics of Globalization," (August 2017). On D2L
- Apr. 24 ** *Exam 2*
- Apr. 27, 29, *Debates*
 - & May 1 ** Group papers are <u>**DUE**</u> on the day of the designated debate